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**MALAYSIA INTERNATIONAL JEWELLERY FAIR (MIJF) 2013 EXPECT THE MOST EXCLUSIVE
JEWELLERY TRADING HUB IN SOUTH EAST ASIA**

KUALA LUMPUR, May: Malaysia International Jewellery Fair (MIJF) is returning in this coming July 12-15, 2013 (Friday - Monday), 11am-7pm, at one of the most well-known trade hub in Southeast Asia - Kuala Lumpur Convention Centre, with expecting more than 200 international jewellery exhibiting companies.

2013 marks a decade of sparkle for Malaysia International Jewellery Fair (MIJF). For the past 10 years, MIJF had gradually risen to be known as the most significant and vital jewellery trading hub within the Southeast Asia region.

Supported by Malaysia Tourism Promotion Board, Malaysia External Trade Development Corporation (MATRADE), Malaysia Convention & Exhibition Bureau (MyCeb), renowned overseas associations Hong Kong Jewellery & Jade Manufactures Association (HKJJA), Dubai Gold & Jewellery Group (DGJG), Gem & Jewellery Trade Council India (GJTCI) and Federation of Goldsmiths and Jewellers Associations of Malaysia (FGJAM), MIJF 2013 envisions to strengthen the country's position as global standard jewellery trading catalyst while helping out in promoting the country as next best M.I.C.E hub in the eyes of the world.

Collaborating with FGJAM, MIJF had successfully made the "Malaysia Premier Pavilion" to showcase Malaysia's most excellent gold craftsmanship skills and gold jewellery among Southeast Asia region. It would be the highest achievement to push Malaysia beyond the boundary, and to set Malaysia as the main exhibition hub for the jewellery industry.

Apart from that, due to the TAX EXEMPTION policy introduced by the Malaysia Government, both buyers and exhibitors are now able to enjoy TAX FREE including import tax, export tax and sales tax in purchasing various exclusive jewellery collections showcased in MIJF 2013. This policy had successfully transformed Malaysia to be a duty-free shopping paradise locally and internationally.

As a significant benchmarking trade exhibition, the organizer introduces the "Trade Buyer Incentive Program", encouraging the participation of jewellery industry's trade buyers by providing free hotel accommodation for overseas trade buyers. The hotel is only located 5 minutes walking distance from Kuala Lumpur Convention Centre. By providing a series of exclusive privileges such as free hotel accommodation, complimentary entry passes to trade



seminars and exhibition events, complimentary business matching services and etc, this program is especially designed for trade buyers, to experience a hassle-free and cost-effective business trip while seeking for ideal potential business partners during their visit in Malaysian International Jewellery Fair 2013.

With so many thrilling excitements and activities, MIJF 2013 is truly an unmistakable jewellery event of the year! For more information, please log onto the official website of MIJF 2013 <http://www.elite.com.my/mijf/index.php> or contact the Organizer at +603-5891 1157.

MIJF – Expect the Unexpected!

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