



Press release

Gold Industry Forum- An Insight and An Outgrowth

KUALA LUMPUR: Malaysia International Jewellery Fair (MIJF) is returning on this coming July 19-22 (Thursday – Sunday), 11am-7pm, at one of the most well-known trade hub in Southeast Asia - Kuala Lumpur Convention Centre.

In conjunction with MIJF 2012, the organizer is delighted to announce the debut of most insightful jewellery industry forum in Malaysia – Gold Industry Forum – An Insight and An Outgrowth on July 20, 2012, from 1pm – 3.30pm in Kuala Lumpur Convention Centre.

Panels of speakers include prominent jewellery association representatives, spokesperson from government body, experienced gemologists, jewellery design academic advisor, and branding experts. The forum is dedicated to provide the attendees practical guide on local gold jewellery business, and thus assist in their overall jewellery business development.

The forum is opened to all jewellery industry's entrepreneurs, wholesalers, retailers, connoisseurs, undergraduate students, industry players, managers, exhibitors, trade buyers, and etc.

Admission is free. Please contact the organizer for reservation of seats today!



The forum rundown is as below:

Time	Topic	Speaker
1.00pm – 1.30pm	An Overview on World Gold Demand and Prosper of Malaysia Gold Industry	Mr. Ermin Siow Deputy President of Federation Of Goldsmiths & Jewellers Associations of Malaysia (FGJAM)
1.31pm – 2.00pm	The Assaying and Hallmarking Certification of Gold	Mr. Wong Kok Kee Chemist, FEDMAS Assay Sdn Bhd
2.00pm – 2.15pm	Tea Break	
2.16pm – 2.45pm	Expanding Opportunities in Jewellery Businesses	Mdm. Aureen Jean Norris Lifestyle Director, MATRADE
2.46pm – 3.15pm	The Fusion of Gold and Couture Pieces	Ms. Sydney Sherr Professional Academic Advisor Raffles School of Design Malaysia

* Forum topic & time subject to changes

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For more enquiries or reservations of seat, you may also contact:

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